

# Afreed Patan

Senior UX Designer

Portfolio: [/afreed Patan](#)

Phone: +91 - 73969-23239

Email: [afreedpatan@gmail.com](mailto:afreedpatan@gmail.com)

Current Location: Hyderabad, India

Right to Work: Have right to work in India.

---

## Work Experience

6.2 years of experience in User Experience (UX) and User Interface (UI) Design.

### LTI Mindtree, India • Sr. UI/UX Designer

Jan 2023 - Present

- Working on the **Microsoft** project for about **2 years** now, focusing on **AI Copilot experiences**. I've led cross-functional collaboration with stakeholders worldwide to design and launch platforms for managing risk, business proposals and issues - specially for internal b2b MSFT apps along with AI Copilot features, mainly on desktop while guiding and mentoring fellow designers.
- My day-to-day involve working closely with Program Managers to translates business requirements into high fidelity mocks having the right balance between users and business
- Conducted user interviews across regions understand daily workflows and identify where AI Copilot can bring the value through personalized experiences. Collaborated with data scientists and AI engineers to ensure Copilot suggestion are context aware and actionable.
- On an ongoing basis, I design, refine, and introduce new features by closely analyzing data, behavioral patterns to ensure the product experiences stays smooth and relevant.

### Marrow • Product Designer

Sep 2022 - Jan 2023

- During my time at Marrow, I worked closely with product mangers to improve how users engage with the Tests module in the app. I proposed and designed nudge-based entry points to guide the users towards taking tests more naturally. These changes helped improve the test taking participation rate by 34%. Also contributed to building the Spine Design System for the Marrow mobile app.

### F1 Studioz • UX Designer

Dec 2021 - Sep 2022

- Designed experiences to deliver business-focussed solutions for a range of clients, including OneInsure, Aviso and Spectra broadband. Worked closely with product owners on Aviso to create technically feasible design solutions that aligned with delivery timelines. Also, contributed to a successful pitch project for Bajaj Mutual Funds, handling the user flow, UI and IA. This helped convert them into active client.

## **Dotcomweavers Solutions Pvt. Ltd • UI/UX Designer**

Oct 2019 - Dec 2021

- A redesign of the Dotcomweavers website was carried out by me, including UX research, wireframes, mockups, and design testing. Delivering and testing Android, iOS, web, and desktop prototypes.
- Working closely with PMs and developers for smooth integration for the websites and experience working on Magento, Shopify based e - Commerce projects.

## **Relgo Networks • UI/UX Designer**

Jul 2018 - Oct 2019

- Worked with the internal team to shape the final MVPs for SaaS products like CRM, HRM, and MM, by collaborating on web and mobile applications, and dashboard screens.
  - Handled all internal graphic design, advertising, and marketing work relating to digital marketing.
- 

## **Education**

### **Bachelor of Technology (B. Tech) • Electrical and Electronics Engineering**

Bapatla Engineering College, Bapatla, India (Graduated Year : 2018)

---

## **Skills**

- Interaction design
  - Visual design
  - UX research
  - Design systems
  - Designing for enterprises
  - Generative UX
  - Motion graphics
  - Data visualization
  - Story telling
  - Heuristic evaluation
  - User centered design methodologies
  - Prototyping
  - Branding
  - Logo design
- 

## **Tools**

- Figma
- Sketch
- Adobe XD
- Invision
- Marvel app
- Adobe Photoshop
- Adobe Illustrator
- Lottie Lab
- Rive